

A PRELIMINARY REPORT ON
SALARIES AND BUDGETS IN
EDUCATIONAL RADIO STATIONS

PREPARED FOR N.A.E.B.

BY
BURTON PAULU

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INTRODUCTION

In the preparation of this report, questionnaires were sent to 45 NAEB members. To date replies have been received for only 23 stations, so that it does not appear desirable to attempt a final report at this time. However, the information received from 16 stations of somewhat similar budget and salary status has been collated, and is summarized on the following pages. The stations so represented are as follows: WOSU, WLSU, WNAD, WKAR, KWSC, KOAC, WBAA, KUOM, WSUI, WEEZ, WDTR, WILL, WOL, WNYC, KUOM, and WBGD.

Returns were also received from the following: WCAT, WBKY, KNUW, KFJM, WORE, KWLG, and WSOU. For the most part, however, these stations operate fewer hours and have smaller staffs and budgets than those in the first category above. It is my belief that, until more stations of lower and medium budget range are heard from, a complete study cannot be made. However, I shall continue to press NAEB members to reply to the questionnaire, and will report by mail to the entire NAEB membership as soon as sufficient information is available.

Burton Paulu
Manager KUOM
University of Minnesota

A. BUDGET DATA

1. Total Salary Expense chargeable against Radio Station Budgets

Stations Reporting: 13

Range: \$33,310 to \$77,100, plus one at \$178,820

Median: \$53,200

2. Supply and Expense Budgets

Stations Reporting: 12

Range: \$6000 to \$27,200; one at \$36,675

Median: \$15,012

3. Total Salaries and Operating Expense Chargeable against Radio Station Budgets

Stations Reporting: 11

Range: \$40,422 to \$87,250; one at \$215,495

Median: \$67,700

4. Salaries of Broadcasting Personnel Listed on Budgets Other Than That of Radio Stations

Stations Reporting: 8

Range: \$3750 to \$19,280

Median: \$6600

5. Total Annual Operating Expenses

Stations Reporting: 13

Range: \$43,075 to \$91,300; one at \$215,495

Median: \$83,380

B. SALARY DATA

1. Manager

Stations Reporting: 16
Range: \$5000 to \$9000
Median: \$6375

2. Program Director

Stations Reporting: 12
Range: \$3200 to \$5600; one
at \$8500
Median: \$4040

3. Director of Programs for In-School Use

Stations Reporting: 8
Range: \$2500 to \$4700
Median: \$3690

4. Director of Musical Programs

Stations Reporting: 11
Range: \$2100 to \$4800, one
at \$7000
Median: \$3408

5. Script Director

Stations Reporting: 7
Range: \$2400 to \$5000
Median: \$3600

6. Production Director

Stations Reporting: 12
Range: \$2400 to \$5200
Median: \$3700

7. Farm Program Director

Stations Reporting: 8
Range: \$3200 to \$5500
Median: \$4850

8. Director of Women's Programs

Stations Reporting: 7
Range: \$1800 to \$5000
Median: \$3000

9. Chief Announcer

Stations Reporting: 8
Range: \$2700 to \$3800; one
at \$5000
Median: \$2990

10. Chief Engineer

Stations Reporting: 15
Range: \$3780 to \$5700; one
at \$7000
Median: \$4440

11. Other Engineers

Stations Reporting: 25 (from 13
institutions)
Range: \$2500 to \$4430
Median: \$3340

12. Chief Secretary

Stations Reporting: 15
Range: \$1560 to \$3660
Median: \$2100

13. Other Secretaries and Typists

Stations Reporting: 21 (from 11
institutions)
Range: \$1320 to \$3600
Median: \$1980

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